



OutcomeDriven **TTS2018** | MADRID SPAIN

27th International Congress of The Transplantation Society

www.tts2018.org

INVITATION to INDUSTRY

DISCOVER & CONNECT



The
Transplantation
Society



Invitation to Industry

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TTS2018 | MADRID SPAIN
June 30 - July 5
27th International Congress of The Transplantation Society
www.tts2018.org

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Welcome Message

from the Congress Chairs



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It is with great pleasure and anticipation that we wish to invite you to the 27th International Congress of The Transplantation Society which will be held in Madrid, the capital of Spain, from June 30 to July 5, 2018.

TTS has recognized the leading role of Spain in donation and transplantation, with the Spanish Model having become a reference worldwide. TTS and Organización Nacional de Trasplantes (ONT) were awarded the Prince of Asturias Award (considered as the Spanish equivalent of the Nobel Prize) in 2010 in the field of International Cooperation in recognition of their joint efforts in promoting ethical practices in transplantation.

Together with our partners in The Sociedad Madrileña de Trasplante (SMT) and The Sociedad Española de Trasplante (SET), we have brought together a high-profile scientific program committee with the aim of developing a broad and exciting agenda that will cover a diverse array of topics, ranging from cutting-edge science to the latest controversies in ethics and public policy. Issues relevant to developing transplant programs, organ donation and procurement will be a highlight for many participants.

The destination and host city of the congress, Madrid, is a cosmopolitan metropolis that combines modern infrastructure with extensive cultural and artistic heritage. Madrid boasts the status of a financial, administrative and corporate center, while at the same time remaining a tolerant, passionate and lively city. Its individual artistic tradition effortlessly embraces multiple external influences, both past and present, thus highlighting the city's continuing openness to new ideas. Located in the center of Spain, Madrid has excellent air and land connections with major destinations within, and outside, the peninsula.

We look forward to having your company on board for this unique experience and to help us put forward the best TTS International Congress yet.

Nancy Ascher
Congress Chair

José Maria Morales
Congress Vice-Chair



Good Reasons to Sponsor TTS 2018



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facts & stats

QUICK INFO



4000
participants



1500
online attendees



85
countries

WHY BE A PART OF TTS 2018...



- the largest and most **international** transplantation congress in 2018
- access to **over 2,400 clinicians**
- unique opportunity to meet with all **decision makers in transplantation** from all disciplines
- increase your organization's exposure to the **global transplantation community**
- demonstrate your commitment and contribution to **medical education**
- be seen as supporting the development of the **next generation** of transplantation professionals
- help transplantation science and ethical organ donation **thrive and succeed**

27% North America

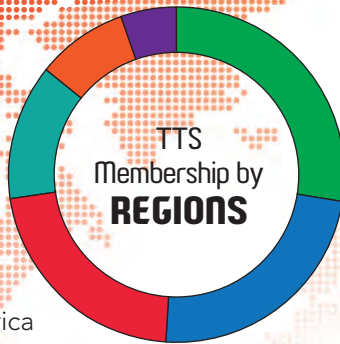
26% Asia

21% Europe

15% Latin America

7% Oceania

4% Middle East / Africa



50% Europe

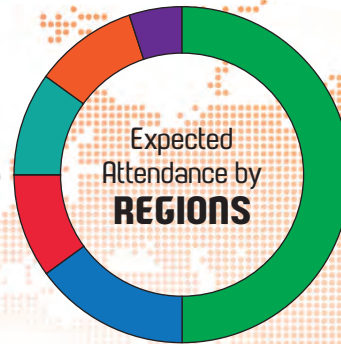
15% Asia

10% North America

10% Latin America

10% Middle East / Africa

5% Oceania

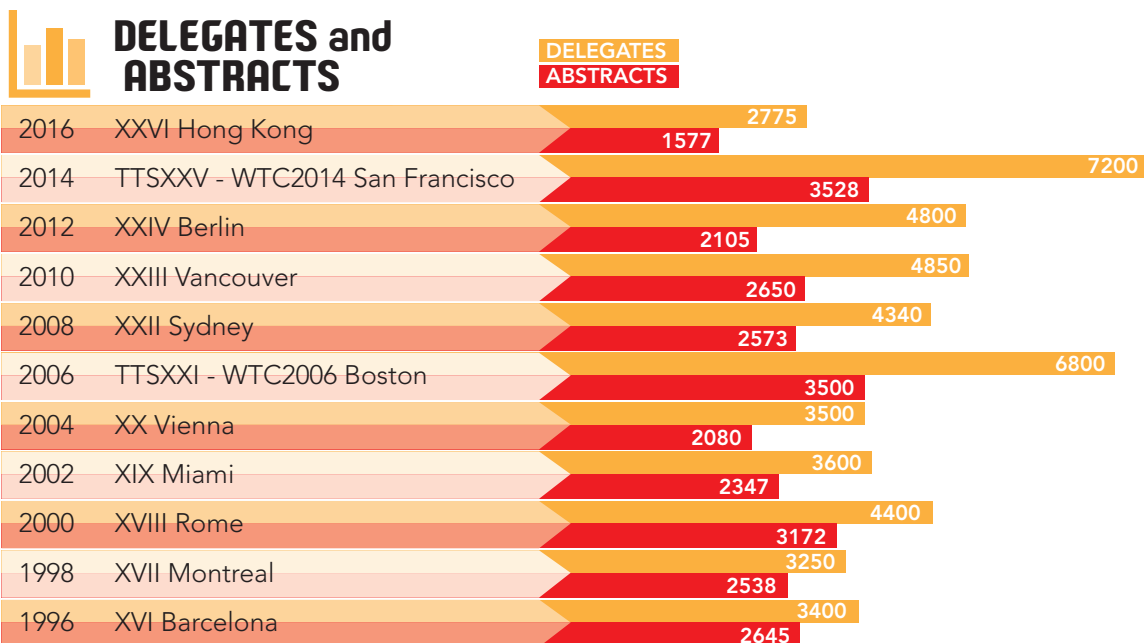


Good Reasons to Sponsor TTS 2018



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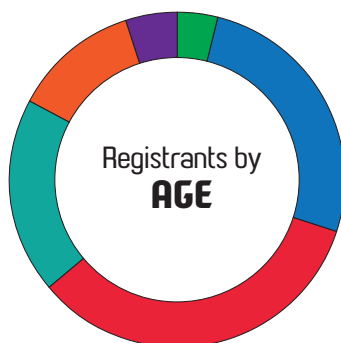
pastcongresses



DEMOGRAPHICS

(Source: tts.guide unique users @TTS 2016)

- 4% 18-24
- 26% 25-34
- 34% 35-44
- 19% 45-54
- 12% 55-64
- 5% 65+



- 42.5% Senior Clinician
- 8.9% New Clinician
- 6.6% Clinical Trainee
- 5.0% Scientist Trainee
- 4.0% Senior Investigator
- 3.8% Industry/Marketing
- 3.1% Transplant Coordinator
- 26.1% Other
(New Investigator, Nurse,
Pharmacist, Undergraduate Student,
Lab Technician, etc)



become a partner

Joining TTS 2018 as a partner is a simple 3-STEP PROCESS.

TTS has given industry and organizations the flexibility and choice to tailor their own sponsorship experience. You get to select the Congress features that best accentuate your presence at TTS 2018. This flexibility is designed to ensure that your specific needs and objectives are met.

If you are interested in Exhibit opportunities solely, please view page 20.

step
1

Take a look at the different sponsorship levels on offer and see what value-added benefits are included within each level. Identify where your partnership budget will fit.

step
2

Choose one or more items from the "à la Carte" list to create your custom sponsorship package.

step
3

Add up your items and enjoy all the additional benefits that are included within the sponsorship level you reached.



Partnership Opportunities



step 1

Identify the partnership level that your budget can reach and see what value benefits are included. VAT will be charged as applicable.

levels & benefits

BENEFIT	Premier \$250,000+	Principal \$150,000+	Major \$50,000+	Contributor \$10,000+
GENERAL VISIBILITY				
Corporate Sponsor highlight on the tts.org website and on Tribune Pulse issues	•			
Complimentary hospitality suite on-site (basic furniture included)	•			
Personalized alerts / push notifications in WebApp	2	1		
Logo on TTS 2018 ad in Transplantation Journal	•	•		
Electronic ad on Digital Signage	30 sec video	15 sec video		
Logo on floor markers near Exhibit Hall	•	•		
Complimentary advertizing/stand-up banner in Exhibit Hall	•	•		
Logo on pre-congress e-newsletter (Tribune Pulse)	•	•	•	
Logo on on-site daily newsletter	•	•	•	
Logo on welcome signage module at entrance of venue	•	•	•	
Recognition from congress chair in welcome address	•	•	•	
Hyperlinked logo on TTS 2018 website	•	•	•	•
Listing in the Sponsor & Exhibitor directory online	•	•	•	•
EXHIBIT SPACE				
10 ft. x 10 ft. exhibit space	4	2	1	
REGISTRATION				
Full delegate registrations (approx. \$850 US per pass)	10	6	4	1
Exhibitor passes	12	6	3	

Partnership Opportunities

Sponsorship Options at a Glance



step 2

Choose one or more items from the "à la Carte" list to create your custom sponsorship package.

Items listed with an asterisk (*) indicates an exclusive sponsorship.
 For details on each item, please proceed to the following pages.

program & education

ITEM	PRICE IN USD
HALF-DAY INDUSTRY SYMPOSIUM (2 in parallel on non-competing topics, scheduled on Sunday)	\$ 200,000
HALF-DAY INDUSTRY SYMPOSIUM (2 in parallel on non-competing topics, scheduled on Saturday)	\$ 100,000
60' LUNCH INDUSTRY SYMPOSIUM (1 spot per day – sponsor must participate at the Premier level)	\$ 125,000 MONDAY \$ 100,000 TUESDAY \$ 100,000 WEDNESDAY
60' EVENING INDUSTRY SYMPOSIUM	\$ 65,000
45' EARLY MORNING SYMPOSIUM	\$ 35,000
UNRESTRICTED EDUCATIONAL GRANT	discretionary
RECORDINGS OF CONGRESS SESSIONS* (all sessions, archived and available on demand for one year)	\$ 50,000
SPONSORSHIP OF THE "TTS 2018 ON AIR" LIVE STREAM*	\$ 80,000
SPONSORSHIP OF MEDAWAR PRIZE*	\$ 25,000
SPONSORSHIP OF AN EXISTING PLENARY SESSION	\$ 35,000
SPONSORSHIP OF A SOTA TRACK	\$ 25,000
SPONSORSHIP OF THE POST-GRADUIATE COURSE	\$ 35,000

connections & networking

ITEM	PRICE IN USD
WI-FI FOR ALL DELEGATES*	\$ 50,000
CHARGING STATIONS (EXCLUSIVE)* (for all stations or by singular station)	\$ 50,000 ALL \$ 10,000 SINGULAR
INTERNATIONAL LOUNGE IN THE EXHIBIT HALL*	\$ 50,000
YOUNG MEMBERS CORNER*	\$ 50,000
REWIND AND UNWIND LOUNGE*	\$ 35,000
MINIATURE SOCCER ZONE & FIFA LOUNGE*	\$ 18,000
VIRTUAL BOOTH	\$ 25,000
HOSPITALITY SUITE (for the entire Congress duration or for 1-day, depending on availability)	\$ 25,000 ALL \$ 7,500 1-DAY
WELCOME RECEPTION*	\$ 25,000
CAMPFIRE SESSIONS*	\$ 25,000
POSTER AREA*	\$ 15,000
LOGO PLACEMENT ON THE ONLINE REGISTRATION PAGE*	\$ 10,000
LOGO PLACEMENT ON THE ONLINE ABSTRACT SUBMISSION PAGE*	\$ 8,000

Partnership Opportunities

Sponsorship Options Details



Items listed with an asterisk (*) indicates an exclusive sponsorship.

classic sponsorship

ITEM	PRICE IN USD
TTS 2018 WEBAPP*	\$ 50,000
DELEGATE LANYARD*	\$ 50,000
DELEGATE NOTEPAD & PEN*	\$ 50,000
DIGITAL SIGNAGE STATIONS*	\$ 50,000
ON-SITE CONGRESS E-NEWS*	\$ 40,000
SPEAKER PREVIEW ROOM*	\$ 25,000
COFFEE BREAK (ONE PER SPONSOR)	\$ 15,000
REGISTRATION DESK*	\$ 10,000
VOLUNTEER APPAREL*	\$ 10,000

on-site advertising

ITEM	PRICE IN USD
ELECTRONIC ADVERTISING ON DIGITAL SIGNAGE (for the entire Congress duration or per day)	\$ 5,000 ALL \$ 1,500 / DAY
ROTATING BANNER ADVERTISING ON WEBAPP	\$ 5,000 / DAY
ON-SITE ADVERTISING OPTIONS:	CONTACT US FOR MORE DETAILS AND PRICING.
Advertising flags in front of Hall 9 & entrance to North Convention Centre	
Vinyls at main entrance on South Building	
Stand-up Advertising Banners in main aisle of Exhibit Hall leading to the Plenary Hall	
Foot prints	

Partnership Opportunities

Sponsorship Options Details



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program & education



HALF-DAY SYMPOSIUM

\$200,000 USD (Sunday)

\$100,000 USD (Saturday)



60' LUNCH INDUSTRY SYMPOSIUM (1 spot per day)

\$125,000 USD (Monday)

\$100,000 USD (Tuesday)

\$100,000 USD (Wednesday)

- The opportunity to host an exclusive symposium to a targeted audience*
(no other industry or commercial activities will be scheduled during this time)
- Program content and speaker(s) to be organized by sponsor**
- Room rental fee included in cost of sponsorship
- Standard audio-visual package
(1 15x20ft screen, 10,000 lumen projector, sound – podium mic, 2 chair mics, 2 Q&A mics, lighting – basic stage wash, laptop at podium, technician)
- Recording of the symposium with static video, audio and slides
(files to be supplied to sponsor within 48 hours)

How TTS will help you promote your symposium:

- Opportunity to include a promotional ad about the symposium on electronic signage
- Symposium will be included in all congress materials:
 - program and sponsorship sections of the website
 - printed on-site program pocket guide
 - WebApp
 - Opportunity to advertise symposium in one edition of the *Tribune Pulse*
 - registration interest tracking on registration form if desired
(details must be available by November 15, 2017 – date, time, topic, speakers)
- Access to an electronic delegate list four weeks prior to the Congress, subject to guidelines and limitations of use
(sponsor may specify criteria pertaining to profession and areas of interest of the delegates if sponsor wishes to plan a more targeted by invitation-only campaign)
- Additional promotion available for \$15,000 for lunch symposia only: display of ad (provided by sponsor) on the WebApp, displaying right below the morning Keynote presentation, on the day of the presentation. This will be the final push before the symposium.

NOTES:

- * Sponsors of a lunch symposium are encouraged to provide upgraded lunches to delegates (at additional cost to the sponsor). The TTS office can support the sponsor with logistical details.
- ** In order to enhance the scientific program and prevent duplication of topics and speakers within the main program, the Scientific Program Committee must approve content and speakers in advance.

60' EVENING INDUSTRY SYMPOSIUM

\$ 65,000 USD

- The opportunity to host one of three available exclusive evening symposia to a targeted audience*
(no other industry or commercial activities will be scheduled during this time)
- Program content and speaker(s) to be organized by sponsor**
- Room rental fee included in cost of sponsorship
- Standard audio-visual package
(1 15x20ft screen, 10,000 lumen projector, sound – podium mic, 2 chair mics, 2 Q&A mics, lighting – basic stage wash, laptop at podium, technician)
- Recording of the symposium with static video, audio and slides
(files to be supplied to sponsor within 48 hours)

How TTS will help you promote your symposium:

- Opportunity to include a promotional ad about the symposium on electronic signage
- Symposium will be included in all congress materials:
 - program and sponsorship section of the website
 - printed on-site program pocket guide
 - WebApp
 - Opportunity to advertise symposium in one edition of the *Tribune Pulse*
 - registration interest tracking on registration form if desired
(details must be available by December 15, 2017 – date, time, topic, speakers)
- Access to an electronic delegate list four weeks prior to the Congress, subject to guidelines and limitations of use
(sponsor may specify criteria pertaining to profession and areas of interest of the delegates if sponsor wishes to plan a more targeted by invitation-only campaign)

Notes:

- * We encourage the sponsor to provide some refreshments to delegates (at additional cost to the sponsor). The TTS office can support the sponsor with logistical details.
- ** In order to enhance the scientific program and prevent duplication of topics and speakers within the main program, the Scientific Program Committee must approve content and speakers in advance.

Partnership Opportunities

Sponsorship Options Details

Items listed with an asterisk (*) indicates an exclusive sponsorship.



45' EARLY MORNING SYMPOSIUM

\$ 35,000 USD

- The opportunity to host an early morning symposium to a targeted audience* (*other program, commercial or society satellite activities may be scheduled at the same time*)
- Program content and speaker(s) to be organized by sponsor**
- Standard audio-visual package
(1 15x20ft screen, 10,000 lumen projector, sound – podium mic, 2 chair mics, 2 Q&A mics, lighting – basic stage wash, laptop at podium, technician) supplied.

How TTS will help you promote your symposium:

- Symposium will be included in all congress materials:
 - program and sponsorship section of the website
 - printed on-site program pocket guide
 - WebApp

Notes:

- * We encourage the sponsor to provide breakfast to delegates (at additional cost to the sponsor). The TTS office can support the sponsor with logistical details.
- ** In order to enhance the scientific program and prevent duplication of topics and speakers within the main program, the Scientific Program Committee must approve content and speakers in advance.



UNRESTRICTED EDUCATIONAL GRANTS

Discretionary

- The opportunity to sponsor unrestricted educational grants. Contributions are at the discretion of the sponsor.



RECORDINGS OF CONGRESS SESSIONS*

\$ 50,000 USD (all sessions, archived and available on demand for one year)

- TTS Members and delegates of TTS 2018 will be given the opportunity to view the congress sessions in an online multimedia library for one year after the Congress. It is expected that more than 500 individuals will access the multimedia library in the year following the Congress.
- Exclusive naming rights to the multimedia library.
- Sponsor logo visible throughout entire presentation of all videos.
- The recordings will be advertised in the on-site program pocket guide, WebApp and congress website and will be featured in the post-congress thank you email.
- Recording and production costs are included in the cost of sponsorship.

Partnership Opportunities

Sponsorship Options Details



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program & education



SPONSORSHIP OF THE "TTS 2018 ON AIR" LIVE STREAM*

\$ 80,000 USD

- Exclusive naming rights to the "TTS 2018 On Air" Live Stream.
- TTS 2018 will select a variety of sessions for live streaming, including all Plenary sessions.
- Sponsor logo to appear at all times.
- The "TTS 2018 On Air" Live Stream will be advertised extensively pre-congress through TTS communication channels.
- Live streaming costs are included in the cost of sponsorship..
- Opportunity to utilize the congress logo on sponsor's own promotional material.



SPONSORSHIP OF AN EXISTING PLENARY SESSION

\$ 35,000 USD

- The opportunity to sponsor an existing Plenary session (over 2,000 participants).
- The Plenary session will be advertised in all congress materials pre-congress and onsite as they will feature the highest-level experts in transplantation.
- Announcement of sponsorship at the beginning and end of the session.
- Sponsor logo will appear on the WebApp beside the plenary presentation.
- Sponsor (2 senior representatives) will be invited to the Plenary VIP Platform Room 30 minutes prior to the plenary.



SPONSORSHIP OF A STATE-OF-THE-ART (SOTA) TRACK

\$ 25,000 USD

- The opportunity to sponsor a SOTA track.
- Acknowledgement in the on-site program pocket guide as well as the congress website.
- Sponsor logo will appear on the WebApp beside all selected tracks.
- Opportunity to utilize the congress logo on sponsor's own promotional material.



SPONSORSHIP OF THE POST-GRADUATE COURSE

\$ 35,000 USD

- The opportunity to sponsor one Post-Graduate Course. The Congress will feature a minimum of 2 Post-Graduate Courses on June 30 and July 1.
- Acknowledgement in the on-site program pocket guide as well as the congress website.
- Sponsor logo will appear on the WebApp beside all selected tracks.
- Opportunity to utilize the congress logo on sponsor's own promotional material.



SPONSORSHIP OF THE MEDAWAR PRIZE

\$ 25,000 USD

- Sponsorship includes a Meet & Greet with the Prize Winner on-site at the Congress.

The Transplantation Society has awarded the Medawar Prize at each of its biennial Congresses since 1990. Designed to honor Sir Peter Medawar, the first President of the Society, for his seminal contributions to transplantation, it is considered to be among the outstanding world honors for scientific achievement.



The prize recognizes individuals who have made a significant scientific discovery or contribution to our field, or who have a lifetime body of work in immunobiology, experimental and/or clinical transplantation.

Winner of the Nobel Prize in 1960 for opening the field of transplantation biology, Peter Brian Medawar began his career as a young Oxford zoologist. Too tall for military service in World War II, the War Wounds Committee of the British Medical Research Council, concerned about the treatment of burned airmen, firmly suggested that he be "of service to the medical community" and examine why skin could not be accepted between individuals. Initially working with a plastic surgeon in the Burns Unit of the Glasgow Royal Infirmary, Medawar returned to Oxford where he confirmed in rabbits his clinical observations that genetic differences between donor and host evoke differential immune responses and that the subject would eject a "second set" of skin grafts from the same donor in an accelerated fashion; in brief – that immunological host mechanisms mediate graft behavior. Later, with colleagues Rupert E. Billingham and Leslie Brent ("The Holy Trinity"), he showed in mice that introduction of specific foreign cells during fetal or neonatal life could prevent subsequent skin graft rejection. The subject of "immunological tolerance" continues to captivate investigators to this day. A lifelong contributor and supporter of our emerging field, Medawar's scientific, literary, and philosophical influences remain as guiding lights for those who have followed.

Partnership Opportunities

Sponsorship Options Details



Items listed with an asterisk (*) indicates an exclusive sponsorship.

connections & networking



WI-FI FOR ALL DELEGATES*

\$ 50,000 USD

- Landing page branded with sponsor's logo.
- Acknowledgement in the on-site program pocket guide and WebApp.



CHARGING STATIONS (exclusive)* OR ONE CHARGING STATION (one per sponsor)

\$ 50,000 USD (ALL STATIONS)

\$ 10,000 USD (PER STATION)

- Self-service kiosks that charge mobile devices quickly and conveniently are available to congress delegates in high traffic and lounge areas.
- Sponsor logo to appear on the station(s).
- Acknowledgement in the on-site program pocket guide and WebApp.



INTERNATIONAL LOUNGE IN THE EXHIBIT HALL*

\$ 50,000 USD

- This lounge will be located in a central location in the exhibit hall, allowing participants to sit, relax, chat, post notices on bulletin boards, etc.
- Decorated and furnished by TTS 2018. Lounge area with seating for 50. Will share plans with sponsor. Sponsor logo will feature prominently.
- Opportunity for sponsor to hold a small reception or activity or action station event in this lounge space before or after opening hours of the exhibit hall.
(Catering costs at the cost of the sponsor.)
- Sponsorship will be acknowledged in the on-site program pocket guide and in the WebApp.

Partnership Opportunities

Sponsorship Options Details

Items listed with an asterisk (*) indicates an exclusive sponsorship.



YOUNG MEMBERS CORNER*

\$ 50,000 USD

- This lounge will be located in a central location in the exhibit hall, allowing students to exchange with one another, ask questions related to the student program, sign up for student activities, post job offers, post CVs etc.
- Decorated and furnished by TTS 2018. Lounge area with seating for 50. Will share plans with sponsor. Sponsor logo will feature prominently.
- Opportunity for sponsor to hold a small reception or activity or action station event in this lounge space before or after opening hours of the exhibit hall. Catering costs at the cost of the sponsor.
- Sponsorship will be acknowledged in the on-site program pocket guide and in the WebApp.



REWIND AND UNWIND LOUNGE*

\$ 35,000 USD

- Delegates of TTS 2018 will be given the opportunity to view sessions they have missed at the Rewind and Unwind Lounge.
(Presentations will be available within a few hours.)
- Decorated and furnished by TTS 2018.
(Sponsor logo will feature prominently.)
- Sponsorship will be acknowledged in the on-site pocket guide and in the WebApp.



MINIATURE SOCCER AREA & FIFA LOUNGE*

\$ 18,000 USD

- This activity will bring some fun and energy to the congress and will be installed in the exhibit hall. An area of 25ft x 50ft with 2 small nets will be assigned for this activity that is open to all.
- FIFA soccer matches will be transmitted live on July 2nd and 3rd.
- Sponsor logo will be printed on a special low compression ball.



VIRTUAL BOOTH

\$ 25,000 USD

- Sponsors can enhance their physical booth presence with a Virtual Booth. This virtual booth would be promoted to congress delegates in general, but will also be included with the "TTS 2018 On Air" Live Stream. Virtual booth consists of a 1-page website to promote your business, services, products and activities at the congress. Several links to your company website and videos can be included.
- Acknowledgement in the on-site program pocket guide, the congress website and the WebApp.

Partnership Opportunities

Sponsorship Options Details

Items listed with an asterisk (*) indicates an exclusive sponsorship.

connections & networking



HOSPITALITY SUITE (for duration of Congress or 1-day depending on availability)

\$ 25,000 USD (DURATION OF CONGRESS)

\$ 7,500 USD (1-DAY ONLY)

(available to sponsors and exhibitors only)

- Located in the exhibit hall
- Decorating/furnishing, staffing, and food and beverages are the responsibility of the sponsor
(TTS 2018 can assist with supplier information.)
- In the case of 1-day rentals, a furnished hospitality suite will be provided.
(includes conference style seating for 10 persons plus a small lounge and cocktail area)



WELCOME RECEPTION*

\$ 25,000 USD

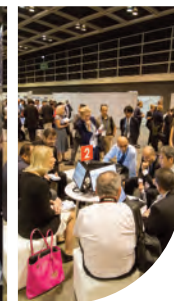
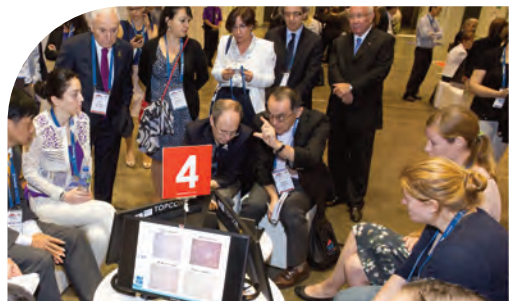
- The Welcome Reception, which follows the Opening Ceremony, will take place on Sunday evening and usually attracts more than half of the audience.
- Sponsorship will be acknowledged in the on-site program pocket guide, the website, and in the WebApp.
- Logo visibility at the event itself.



CAMPFIRE SESSIONS*

\$ 25,000 USD

- Campfire settings will be created in different areas of the exhibit hall.
- Highly interactive Campfire sessions entail 6 presentations of 10 min each at 10 different stations. These sessions will take place in the afternoons.
- Sponsor's logo will be featured on the triangle of computer screens.
- Sponsorship will be acknowledged in the on-site program pocket guide and in the WebApp.



Campfire Sessions from TTS 2016 in Hong Kong

Partnership Opportunities

Sponsorship Options Details

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POSTER AREA*

\$ 15,000 USD

- The poster area will be integrated with the exhibitors, and if possible, poster areas will be grouped with exhibitors.
- Sponsor's logo will be featured on all overhead hanging signage indicating the themed poster area.
- Sponsorship will be acknowledged in the on-site program pocket guide and in the WebApp.



LOGO PLACEMENT ON THE ONLINE REGISTRATION PAGE*

\$ 10,000 USD

- All participants will need to register themselves in the congress management system. The sponsor logo would feature prominently.



LOGO PLACEMENT ON THE ONLINE ABSTRACT SUBMISSION PAGE*

\$ 8,000 USD

- Over 3,000 abstract submissions are expected for TTS 2018. The sponsor logo would feature prominently on the abstract submission start page.

Partnership Opportunities

Sponsorship Options Details



Items listed with an asterisk (*) indicates an exclusive sponsorship.

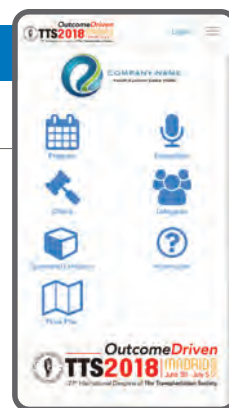
classicsponsorship



TTS 2018 WEBAPP*

\$ 50,000 USD

- Registered delegates will have access to the Congress WebApp. WebApp features include program, abstracts, networking, chat option, sponsor & exhibitor directory and more.
- Sponsor's logo appears at the top of the main screen, and in the footer of all other pages.
- Sponsor can provide a short pop-up ad that will display once a day, the first time that the participant opens the WebApp.
- Sponsorship will be acknowledged in the on-site program pocket guide.



DELEGATE LANYARD*

\$ 50,000 USD

- All delegates will receive a name badge and lanyard to be worn during the Congress.
- The sponsoring company's logo will feature on all lanyards.
- Sponsorship will be acknowledged in the on-site program pocket guide and in the WebApp.



DELEGATE NOTEPAD & PEN*

\$ 50,000 USD

- Congress notepads and pens will be provided to all participants as a lasting souvenir of the Congress. Pads and pens can have your company name/logo printed or embossed (sourced by TTS).



ON-SITE CONGRESS E-NEWS*

\$ 40,000 USD

- The opportunity to sponsor the on-site Congress e-news to registered delegates. *(Content of the e-news is the responsibility of TTS.)*
- Sponsor may provide a banner ad for the e-news.
- Sponsorship will be acknowledged in the WebApp.

Partnership Opportunities

Sponsorship Options Details

Items listed with an asterisk (*) indicates an exclusive sponsorship.

classicsponsorship



SPEAKER PREVIEW ROOM*

\$ 25,000 USD

- Enjoy the visibility associated with sponsoring one of the key components of the congress. All invited speakers and presenters in the oral program must visit the Speaker Preview Room prior to their presentation.
- The sponsoring company's name and logo will be displayed on signage outside the Speaker Preview Room and on the screen of each computer terminal.
- Sponsorship will be acknowledged in the on-site program pocket guide and in the WebApp.



DIGITAL SIGNAGE STATIONS*

\$ 50,000 USD

- TTS 2018 will feature 10 such stations in key traffic areas of the congress; overall dimensions 96.5cm wide x 216cm tall, with two display screens.
- The top screen will feature sponsor logos and general congress housekeeping notes. The bottom screen will feature paid sponsor advertising.
- 1 sponsor ad on every 6th rotation of the set of ads is included for the exclusive sponsor of these stations.



COFFEE BREAK (in the exhibit hall, one break per sponsor)

\$ 15,000 USD

- The sponsoring company name and logo on signage in the Exhibit Hall.
- Sponsorship will be acknowledged in the on-site program pocket guide and in the WebApp.



REGISTRATION DESK*

\$ 10,000 USD

- Inclusion of the sponsor's logo in the design of the registration area.
- Sponsorship will be acknowledged in the on-site program pocket guide and in the WebApp.



VOLUNTEER APPAREL*

\$ 10,000 USD

- Sponsor logo placed on glowing arm bracelets. "Volunteer" will also be imprinted on the bracelet.
- Sponsorship will be acknowledged in the on-site program pocket guide and in the WebApp



Partnership Opportunities

Sponsorship Options Details

Items listed with an asterisk () indicates an exclusive sponsorship.*

on-site advertising



ELECTRONIC ADVERTISING ON DIGITAL SIGNAGE (for duration of Congress or per day)

\$ 5,000 USD (DURATION OF CONGRESS)

\$ 1,500 USD (PER DAY)

- On every 6th rotation, on 10 digital signage stations that are located in high traffic areas.



ADVERTISING ON THE CONGRESS WEBAPP

\$ 5,000 USD (PER DAY)

- Rotating banner, visible below the header of the app.
- 1000–3000 impressions per day; max 4 sponsor banners per day.



ON-SITE ADVERTISING OPTIONS

Contact us for more details and pricing on the following items.

- Advertising flags in front of Hall 9 & entrance to North Convention Centre
- Vinyls at main entrance on South Building
- Stand-up Advertising Banners in main aisle of Exhibit Hall leading to the Plenary Hall
- Foot prints

Exhibit Opportunities

without Partnership Commitments

exhibiting

A variety of activities will take place in the exhibit area in order to ensure good traffic flow.

Activities include coffee breaks, welcome reception, poster sessions, and lounge areas.

BOOTH TYPE	3m x 3m furnished	3m x 3m space only	2m x 2m non-profit
PRICE IN USD	\$5,000	\$3,500	\$750
EXHIBITOR PASSES	3 (Congress passes allowing access to sessions may be purchased at the prevailing rate. See website for more details: www.tts2018.org)	3	2
INCLUSIONS	shell scheme, carpet, 1 6ft table, 2 chairs, fascia with name, waste basket, 1 basic electrical outlet	1 basic electrical outlet 1 backwall, 1 grey carpet	shell scheme, carpet, 1 counter, 2 stools, fascia with name, waste basket, 1 basic electrical outlet
OTHER BENEFITS	<p>Exhibit Directory: Each exhibiting organization will be listed in the Congress Exhibit Directory with a description of the company product(s) and/or service(s). This booklet will be distributed to each participant at the Congress via the WebApp.</p> <p>Access to the Post-Congress Delegate list will include full name, company/organization, city, province, country and email.</p> <p>Access to Congress Coffee Breaks and Lunches</p> <p>Opportunity to purchase a Hospitality Suite located in the North Convention Centre</p>		

recognitionawards

The Transplantation Society's Council bestows Honours and Awards to recognize individuals contributing to the field of transplantation through outstanding achievement (for basic scientists, clinicians and in developing countries), mentorship and training, as well as humanitarian efforts.

FOR OUTSTANDING ACHIEVEMENT IN TRANSPLANTATION (BASIC SCIENCE)

\$ 2,000 USD

The Award for Outstanding Achievement in Transplantation (Basic Science) will be presented to a basic scientist who has made outstanding contributions to transplantation science.

AWARD FOR OUTSTANDING ACHIEVEMENT IN TRANSPLANTATION (CLINICAL)

\$ 2,000 USD

The Award for Outstanding Achievement in Transplantation (Clinical) will be presented to a clinician who has made outstanding contributions to transplantation.

AWARD FOR OUTSTANDING ACHIEVEMENT IN TRANSPLANTATION (DEVELOPING COUNTRY)

\$ 2,000 USD

The Award for Outstanding Achievement in Transplantation (Developing Country) will be presented to an individual who has made outstanding contributions to transplantation in a developing country.

AWARD FOR MENTORSHIP OR EDUCATION AND TRAINING IN TRANSPLANTATION

\$ 2,000 USD

The Award for Mentorship or Education and Training in Transplantation will be presented to recognize the outstanding contributions of an individual in mentoring or to education and training in the field of transplantation.

WITawards

The Women in Transplantation Steering Committee bestows awards to recognize women who have advanced the field of transplantation through leadership, mentorship, science or other outstanding contributions.

WOMAN LEADER IN TRANSPLANTATION AWARD

\$ 2,000 USD

The Woman Leader in Transplantation Award will be presented to one woman who has helped further the field of transplantation through research, policies, leadership, initiatives or other regarded contributions.

UNSUNG HERO AWARD

\$ 2,000 USD

The Unsung Hero Award will be presented to one woman who has had an extraordinary impact in the field of transplantation through community service, volunteering, mentorship or other community based activity.

younginvestigatorawards

The Young Investigator Awards are given to recipients who have submitted abstracts to the International Congress of The Transplantation Society and received the highest scores from an international panel of reviewers.

YOUNG INVESTIGATOR AWARDS

\$ 2,000 USD

- Thirty (30) awards for Young Investigators will be given to assist with travel and registration costs for the eligible recipients.
- These will be awarded to the top 30 scored abstracts whose first author applies for the award and who is under the age of 35 years old.
- Acknowledgement in the on-site program pocket guide.
- Funds collected from sponsorship will go 100% towards bringing young investigators to the meeting.

"Starting Off in Transplantation" travelawards

"STARTING OFF IN TRANSPLANTATION" TRAVEL AWARDS (unlimited)

\$ 1,000 USD

- These awards will be given to individuals who are from a low-resource setting and who are planning to start a transplant program in their region.
- These awards are only open to participants from emerging nations.



The Transplantation Society

The mission of The Transplantation Society is to provide global leadership in the practice of human transplantation.

The responsibility of The Transplantation Society is to establish guidelines of clinical practice, advance programs of education, and to promote ethical standards for clinical care and scientific investigation.

The Transplantation Society will provide the focus for global leadership in transplantation:

- development of the science and clinical practice
- scientific communication
- continuing education
- guidance on the ethical practice

For more information visit: <http://www.tts.org>



The Spanish Society of Transplantation (Sociedad Española de Trasplante - SET) is a scientific society with national scope within Spain's territories. Its aims are exclusively scientific and are towards the development and progress of organ transplantation in Spain.

The SET promotes the spreading of knowledge in the field of organ transplantation via a biennial national congress, scientific meetings (conferences, symposia), call for grants and internship opportunities for its members to further their education.

The Spanish Society of Transplantation is working closely with other national and international scientific societies with similar aims, and collaborates with the National Transplant Organization (ONT) in projects of common interest.

SET also provides advisory services to people and institutions regarding organ transplantation.

www.setrasplante.org



The Madrid Transplantation Society (Sociedad Madrileña de Trasplantes - MTS) and the Foundation of MTS were established in 2006. The Society includes surgeons, transplant physicians, immunologists, specialists in infectious diseases and transplant coordinators working in the Community of Madrid.

Notably, Madrid is the only city that performs all solid organ transplants including bowel and multivisceral transplantation in adults and pediatric patients. The Foundational Council was composed by Dr. Jose M. Morales, President, Dr. Valentin Cuervas-Mons and Dr. Andres Varela, Vice-Presidents. The MTS together with other regional societies, Catalan and Andalucia, founded the Spanish Society of Transplantation (SET) in 2009, while maintaining very close collaboration.

The MTS organized six Congresses (biannually), two of them included a Joint Meeting with the American Society of Transplantation. Concerning investigation, the MTS have supported pioneer clinical investigations such as transplantation with expanded criteria donors (renal, liver and lung), and donation after circulatory death with controlled and uncontrolled DCD, normothermic perfusion of donor lungs for preservation and assessment with the Organ Care System Lung before bilateral transplantation, among others. Other important activities have been educational initiatives, such as Courses with Primary Care Physicians, Courses of Renal Transplantation in Latin America and support of transplants activities in Madrid. In these years, the MTS have been composed by 120 members. The MTS in 2012 took the initiative together with SET (Spanish Society of Transplantation) to present the candidacy of Madrid to be the host city for the 2018 TTS Congress. In June 2014, Madrid was officially declared the winner in competing with Buenos Aires and Montreal.

Since November 2015, the current council is composed by Dr. Amado Andres, President; and Dr. Carlos Jimenez and Ana Sanchez-Frucutoso, Vice-presidents.

Both the SET and MTS are working hard (in collaboration with Madrid Convention Bureau and IFEMA) to organize an amazing scientific Congress in August 2018.

www.smtrasplantes.org

EXECUTIVE COMMITTEE

Congress Chair	Prof. Nancy Ascher, San Francisco, CA, USA
Congress Vice-Chair	Prof. José Maria Morales, Madrid, Spain
Scientific Program Committee Chair	Dr. Philip O'Connell, Westmead, Australia
Finance Committee Chair	Prof. Nancy Ascher, San Francisco, CA, USA
TTS 2020 Representative	Dr. Kyung-Suk Suh, Seoul, Korea
TTS President-Elect	Dr. Mehmet Haberal, Ankara, Turkey

SCIENTIFIC PROGRAM COMMITTEE

SPC Chair	Dr. Philip O'Connell, Westmead, Australia
Congress Chair	Prof. Nancy Ascher, San Francisco, CA, USA
Committee Members	Dr. Carla C. Baan, Rotterdam, Netherlands
	Dr. Shane T. Grey, Darlinghurst, Australia
	Dr. Josep M. Grinyo, Barcelona, Spain
	Prof. Jonwong Ha, Seoul, Korea
	Dr. Claus Niemann, San Francisco, CA, USA
	Dr. Megan Sykes, New York, NY, USA
	Dr. Stefan G. Tullius, Boston, MA, USA
	Dr. Marcelo Cantarovich, Montreal, QC, Canada
	Dr. Daniel Seron, Barcelona, Spain

About the Venue

Destination Madrid and IFEMA



OutcomeDriven
TTS2018 | MADRID SPAIN
June 30 - July 5
27th International Congress of The Transplantation Society
www.tts2018.org

Madrid and IFEMA

Madrid is the capital of Spain since the year 1562 and is located right in the heart of the Iberian Peninsula. It is situated in the center of the Castilian plain at 646 meters above sea level. Madrid occupies third position in the list of largest cities of Europe. Madrid and its suburbs are located on the banks of the River Manzanares that flows through the centre of the country and the Madrid community. In Spain, a community is comprised of the main city and the immediate suburbs and villages.

While Madrid possesses modern infrastructure, it has preserved the look and feel of many of its historic neighbourhoods and streets. Its landmarks include the Royal Palace of Madrid; the Royal Theatre with its restored 1850 Opera House; the Buen Retiro Park, founded in 1631; the 19th-Century National Library building (founded in 1712) containing some of Spain's historical archives; a large number of national museums, and the Golden Triangle of Art, located along the Paseo del Prado and comprising several art museums: Prado Museum, the Reina Sofía Museum, a museum of modern art, and the Thyssen-Bornemisza Museum, which completes the shortcomings of the other two museums. Cibeles Palace and Fountain have become one of the monument symbols of the city.

IFEMA - Feria de Madrid

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Madrid, Spain 28042
Tel: (34) 91 722 30 00
Fax: (34) 91 722 58 01
e-mail: lineaifema@ifema.es
Website: www.ifema.es

About the Venue

Venue Plan and the Exhibit Floor Plan



OutcomeDriven
TTS2018 MADRID SPAIN
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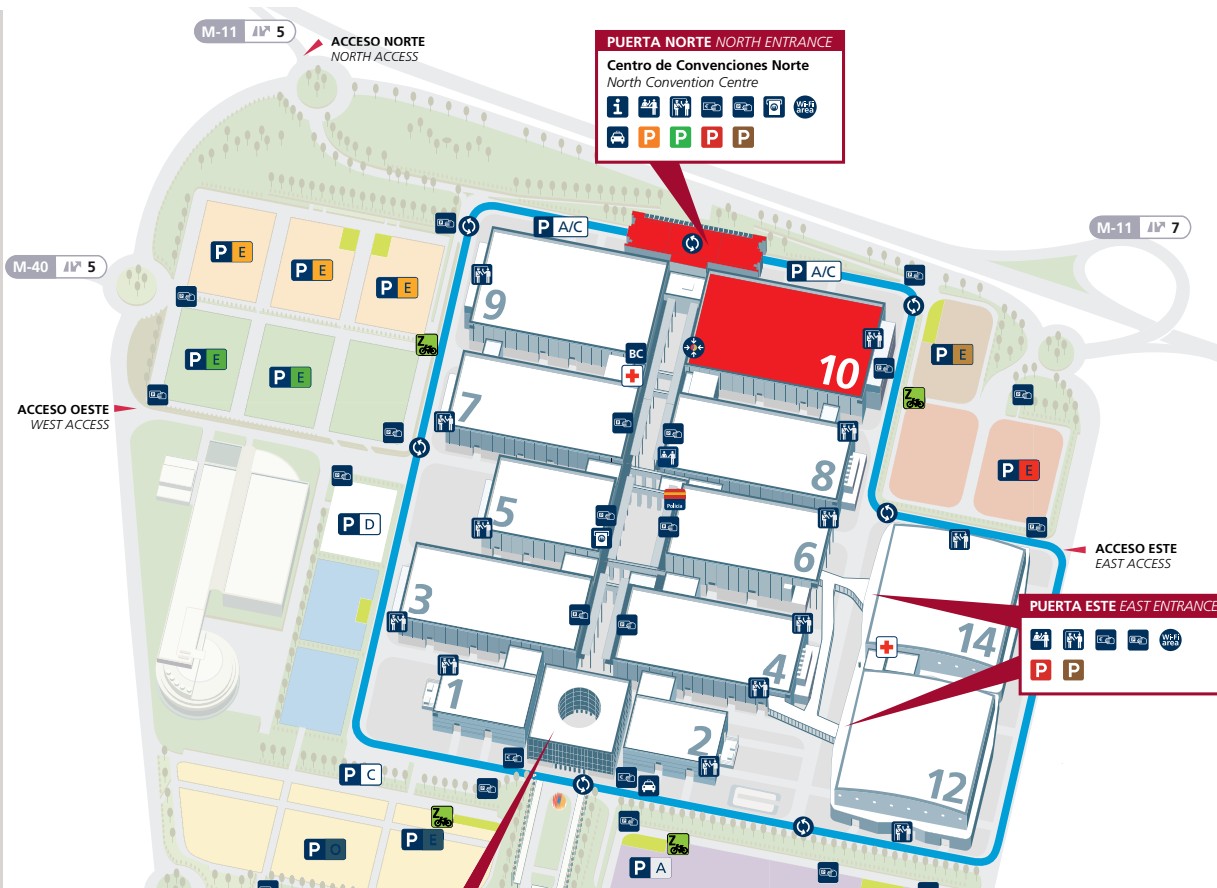


exhibit floor plan
 schematic – hall 10

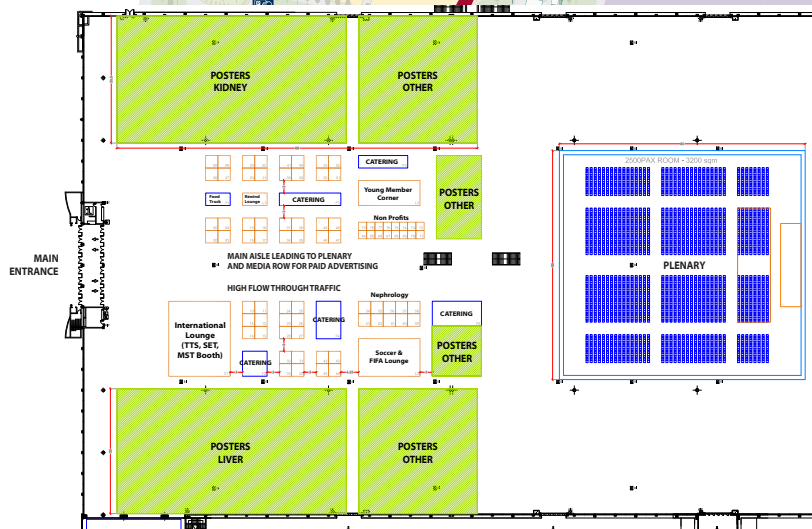


EXHIBIT HALL HOURS

Sunday, July 1	19:00-20:00	(Welcome Reception)
Monday, July 2	09:30-17:30	
Tuesday, July 3	09:30-17:30	
Wednesday, July 4	09:30-15:00	

EXHIBITOR INSTALLATION

Saturday, June 30	08:00-17:00
Sunday, July 1	08:30-14:30

EXHIBITOR DISMANTLE

Wednesday, July 4	15:00-23:59
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27th International Congress of The Transplantation Society

www.tts2018.org

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27th International Congress of The Transplantation Society

c/o The Transplantation Society

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