

15th Congress of the
International Xenotransplantation Association
October 10-13, 2019 | Munich, Germany

COMMERCIAL SUPPORT & EXHIBITION OPPORTUNITIES



IXA is a Section of
The Transplantation Society

INVITATION to SPONSOR

We look forward to welcoming our colleagues from around the world to Munich in October 2019. These are exciting times for the area of xenotransplantation and we are working on developing the most comprehensive and balanced program for all our delegates.

The city of Munich is an epicentre for rich culture, art and history. There is a museum for every interest under the sun and the history encrusted in the walls and atmosphere of the museums is very powerful. What is really special to Munich is that no matter where you are in the city, you are surrounded by its intriguing history.

We hope that you will consider participating in this Congress as a sponsor and / or exhibitor for the benefit of the continued growth and collaboration of this exciting field.

Look forward to seeing you in Munich!

Eckhard Wolf
IXA 2019 Congress Chair

Bruno Reichart
IXA 2019 Congress Co-Chair

Leo Bühler
IXA President



ABOUT IXA

The International Xenotransplantation Association (IXA) was established at the Montreal '98 Congress of The Transplantation Society, with the aim of providing a forum for those with a special interest in Xenotransplantation.

The IXA's mission is to promote xenotransplantation as a safe, ethical, and effective therapeutic modality by:

- 1. FOSTERING THE SCIENCE OF XENOTRANSPLANTATION** through promotion of ethical clinical and pre-clinical research, productive discourse, and collaboration;
- 2. EDUCATING HEALTH CARE PROVIDERS AND LAY PERSONS** through broad, representative participation in interactive public debate; and;
- 3. GUIDING THE DEVELOPMENT OF SCIENTIFICALLY SOUND, INTERNATIONALLY CONSISTENT PUBLIC POLICY** that is responsive to new developments in the field and acknowledges varying social, ethical and legal frameworks.

The IXA's core mission is closely aligned with the principles outlined in the Cartagena Protocol on Biological Diversity. This international agreement describes international norms for the use of genetically modified animals "to contribute to the development of human welfare and the promotion of environmental conservation on a global basis." The Cartagena Protocol specifically seeks to "promote access to and transfer of technologies, including biotechnology" for the advancement of human health, and "to ensure the development of appropriate procedures to enhance the safety of biotechnology in the context of the Convention's overall goal of reducing all potential threats to biological diversity, taking also into account the risks to human health."

President: Leo Bühler, Switzerland

President-Elect: Agnes Azimzadeh, USA

Past President: Peter Cowan, Australia

Secretary-Treasurer: Eckhard Wolf, Germany

Councillors: Curie Ahn, South Korea
Rita Bottino, USA
Pierre Gianello, Belgium
Wayne Hawthorne, Australia
Muhammad Mohiuddin, USA
Joseph A. Tector, USA



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COMMITTEES

Scientific Program Committee

Bruno Reichart, Germany (Chair)
Leo Bühler, Switzerland
Curie Ahn, South Korea
Agnès Azimzadeh, USA
Rita Bottino, USA
Chris Burlak, USA
Triantafyllos Chavakis, Germany
Peter Cowan, Australia
Christian Hagl, Germany
Wayne Hawthorne, Australia
Barbara Ludwig, Germany
Georg Marckman, Germany
Muhammad Mohiuddin, USA
Robin Pierson, USA
Angelika Schniecke, Germany
Joseph A. Tector, USA
Eckhard Wolf, Germany

Local Organizing Committee

Eckhard Wolf (Chair)
Andrea Baehr
Paolo Brenner
Christian Hagl
Rabea Hinkel
Nikolai Klymiuk
Dorothea Marquardt
Heiner Niemann
Bruno Reichart
Angelika Schniecke
Ralf R. Toenjes

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Commercial Sponsors

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Biotest
CSL
Hunan Xeno Life Technology
NanoString Technologies
JDRF
One Lambda | A Thermo Fisher Scientific Brand
Otsuka
Sanofi Genzyme
United Therapeutics Corporation
VitaCyte

PAST CONGRESSES

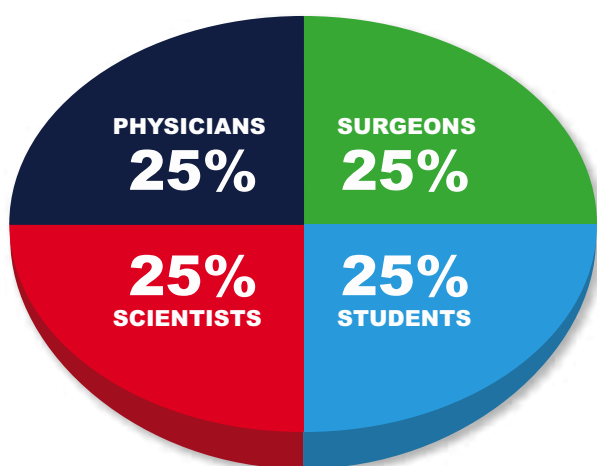
2017 Baltimore, MA, USA
2015 Melbourne, Australia
(2015 Joint IPITA-IXA-CTS Congress)
2013 Osaka, Japan
2011 Miami, FL, USA (CTS-IXA 2011 Joint Congress)
2009 Venice, Italy (joint IXA-IPITA Meeting)
2007 Minneapolis, MN, USA (joint IXA-IPITA-CTS Meeting)
2005 Goteborg, Sweden
2003 Glasgow, UK
2001 Chicago, IL, USA
1999 Nagoya, Japan
1997 Nantes, France
1995 Boston, MA, USA
1993 Cambridge, UK
1991 Minneapolis, MN USA

Why be a part of IXA 2019?

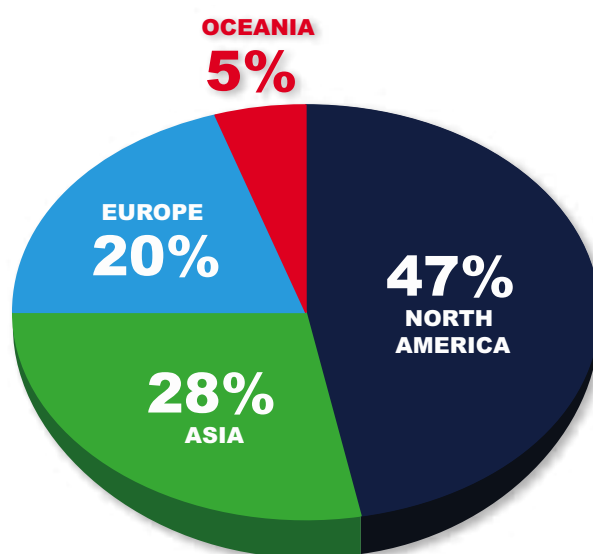
The IXA 2019 Congress will be the event where your organization can:

- **CONNECT WITH LEADERS** in xeno and allied fields from across the globe
- **SHOWCASE YOUR PRODUCTS AND SERVICES** to key players in a brand new, emerging market
- **RECEIVE VISIBILITY FOR YEARS TO COME** through our diverse, durable distribution channels
- **SUPPORT ONGOING QUALITY EDUCATION** for (and outreach to) meeting participants

ANTICIPATED AUDIENCE



IXA MEMBERSHIP BY REGION



PROGRAM TOPICS

Cell and Tissue Xenotransplantation (non-islets)

Coagulation and Thrombosis

Ethics, Cultural and Religious Aspects of Xenotransplantation

Genetic Engineering of the Xeno Donor

Immunosuppression and Tolerance

Infectious Risk and Xenozoonoses

Innate Immunity and Inflammation

Islet Xenotransplantation – Clinical and Preclinical Models

Islet Xenotransplantation – Small Animal and In Vitro Models

Methodology / Techniques / Resources

Molecular and Physiologic Incompatibilities

Organ Xenotransplantation – Preclinical Models

Organ Xenotransplantation – Small Animal and In Vitro Models

Regulation and Public Perception of Xenotransplantation

Swine in Biomedical Research (Satellite Symposium, Sunday/Monday)

Tissue Engineering and Regenerative Technology

Xeno Pathology and Molecular Mechanisms

Xenoantigens and Antibodies

PROGRAM AT A GLANCE

Thursday October 10, 2019	Friday October 11, 2019	Saturday October 12, 2019	Sunday October 13, 2019
	Early Morning Sessions	Early Morning Sessions	Early Morning Sessions
EMA/FDA/WHO Regulatory 08:30–10:00	Orthotopic Kidney Xenotransplantation Developing Kidney Allografts in Xeno Hosts 08:30–10:00	Macroencapsulated Islet Tx Microencapsulated and Free Islet Tx Beta Cell Heterogeneity as a Target for AT and XT 08:30–10:00	Towards Safe Donor Pigs 08:30–10:00
Coffee Break 10:00–10:30	Coffee Break 10:00–10:30	Coffee Break 10:00–10:30	Coffee Break 10:00–10:30
EMA/FDA/WHO Regulatory 10:30–12:00	Orthotopic Xeno-Heart Tx Left Heart Assist Devices Gene and Stem Cell Therapies of Cardiac Failure 10:30–12:00	Presidential Address Reentsma Lecture IXA Business Meeting and Awards 10:30–12:00	Recent Breakthroughs in Regenerative Medicine 10:30–12:00
Lunch Symposium Lunch & Learns 12:00–13:30	Lunch Symposium Lunch & Learns 12:00–13:30	Lunch Symposium Lunch & Learns 12:00–13:30	Lunch Symposium Lunch & Learns 12:00–13:30
Theological and Ethical Aspects 13:30–15:00	Other Cell, Tissue and Organ Tx 13:30–15:00	Genetic Engineering/ Biotechnology 13:30–15:00	Summary of Highlights Preview of the Next IXA Congress Closing Remarks 13:30–15:00
Coffee Break 15:00–15:30	Coffee Break 15:00–15:30	Coffee Break 15:00–15:30	
State of the Art (SOTA) in Cell and Organ Xenotransplantation 15:30–17:30	Rapid Fire Presentations 15:30–17:00	Rapid Fire Presentations 15:30–17:00	
	Poster Session 17:00–18:30	Poster Session 17:00–18:30	
Opening Ceremony 18:00–18:30			
Welcome Reception including Young Investigator Party 18:30–22:30		Conference Dinner 19:00–22:30	



PARTNERSHIP OPPORTUNITIES

Joining IXA 2019 as a partner is a simple **3-STEP PROCESS**



Organizations have the flexibility and choice to tailor their own sponsorship experience. You get to select the Congress features that best accentuate your presence at IXA 2019. This flexibility is designed to ensure that your specific needs and objectives are met.

If you are interested in Exhibit opportunities solely, please view page 10.

Step 1

Take a look at the different sponsorship levels on offer and see what value-added benefits are included within each level. Identify where your partnership budget will fit.

Step 2

Choose one or more items from the “à la Carte” list to create your custom sponsorship package.

For example, if you choose the lanyards and notepads, your investment is \$10,000 which makes you a Silver Partner. This partnership level comes with one booth, some free registration and exhibitor passes and additional visibility.

Step 3

Add up your items and enjoy all the additional benefits that are included within the sponsorship level you have reached.

PARTNERSHIP OPPORTUNITIES

Step 1

This table reflects the additional benefits your organization will enjoy based on your overall partnership investment which is based on the items you will select in the next steps.

BENEFIT	Gold \$20,000+	Silver \$10,000+	Bronze \$5,000+	Contributor <\$5,000
GENERAL VISIBILITY				
Personalized alerts / push notifications in WebApp	1			
Logo on IXA 2019 ad in <i>Xenotransplantation</i>	•			
Digital ad on an LCD screen in a prominent location	30 sec video	15 sec video		
Digital static ad in the congress housekeeping slides	•	•		
Recognition from congress chair in welcome address	•	•		
Logo on pre-congress e-blasts	•	•	•	
Logo on welcome signage module at entrance of venue	•	•	•	
Hyperlinked logo on IXA 2019 website	•	•	•	•
Listing in the Sponsor & Exhibitor directory in the Congress Web App	•	•	•	•
EXHIBIT SPACE				
10 ft. x 10 ft. exhibit space	2	1		
REGISTRATION				
Full delegate registrations	3	2	1	
Exhibitor passes	4	2	1	



PARTNERSHIP OPPORTUNITIES

Step 2

Choose one or more items from the “a la Carte” list to create your custom sponsorship package. Items listed with an asterix (*) indicate an exclusive sponsorship.

SUPPORT OF EDUCATIONAL ACTIVITIES	PRICE IN USD
LUNCHTIME SYMPOSIUM*	\$ 20,000
WEB ACCESS TO RECORDINGS*	\$ 10,000
CONGRESS WEB APP*	\$ 15,000

SUPPORT OF DELEGATE SERVICES	PRICE IN USD
CONGRESS WELCOME BANNER AT MAIN ENTRANCE OF THE VENUE - LMU	\$ 5,000
LANYARDS*	\$ 5,000
PROGRAM POCKET GUIDE*	\$ 5,000
NOTEPADS*	\$ 5,000
COFFEE BREAKS (EXCLUSIVE PER DAY)	\$ 2,500
SPEAKER READY ROOM*	\$ 3,500
CONFERENCE MANAGER – ABSTRACT SUBMISSION MODULE*	\$ 5,000
CONFERENCE MANAGER – REGISTRATION MODULE*	\$ 5,000

ADVERTISING	PRICE IN USD
CONGRESS POCKET GUIDE – OUTSIDE BACK COVER*	\$ 5,000
CONGRESS POCKET GUIDE – INSIDE BACK COVER*	\$ 5,000
CONGRESS POCKET GUIDE – INSIDE PAGES	\$ 4,000
ADVERTISING IN CONGRESS HOUSEKEEPING NOTES	\$ 2,500
PUSH NOTIFICATION ON WEB APP (PER NOTIFICATION)	\$ 750



SUPPORT OF EDUCATIONAL ACTIVITIES

Lunchtime Symposium*

\$20,000.00 USD

- The opportunity to host a lunch symposium to a targeted audience.
- Program content and speakers(s) to be organized by sponsor. (subject to Program Committee approval)
- Room rental fee included in cost of sponsorship.
- Lunch catering for participants included in cost of sponsorship (upgrade available at own cost).
- Recording of the symposium with static video, audio and slides.
- Acknowledgement as a congress sponsor in the on-site program pocket guide.
- Exposure and acknowledgement as a sponsor of the congress in marketing activities.
- Opportunity to utilize the congress logo on sponsor's own promotional material.

* No concurrent scientific activity will be held during this time.

How IXA will help you promote your symposium

- Opportunity to include a promotional digital ad about the symposium on digital signage
- Symposium will be included in all congress materials:
 - program and sponsorship sections of the website
 - printed on-site program pocket guide
 - Web App
 - Company may bring one banner for display in the foyer of the meeting room

Web Access to Recordings*

\$10,000.00 USD

All registered delegates, TTS Members and IXA members will be given the opportunity to view the congress session recordings through a website for a year after the congress.

- Exclusive opportunity to sponsor the registrants' access to online content recorded during the congress.
- Acknowledgement of the sponsor (logo) to appear on introduction screen.
- Acknowledgement of the sponsor (logo) in the announcements mentioning web recordings in the Congress announcements, the on-site program pocket guide and on the congress website.
- The costs for recordings and posting the recordings online is included in cost of sponsorship.
- Acknowledgement as a congress sponsor on the congress website.
- Opportunity to include a promotional ad on digital signage.

Congress Web App*

\$15,000.00 USD

- Registered Delegates will have access to the Congress Web App which includes the following features: program, abstracts, networking, sponsor & exhibitor directory, info booth and more.
- Sponsor's logo appears at the top of the main screen and in the footer of all other pages.
- Sponsor can provide an ad.
- Acknowledgement as a congress sponsor in the on-site program pocket guide and on the congress website.
- Opportunity to utilize the congress logo on sponsor's own promotional material.

SUPPORT OF DELEGATE SERVICES

<p>Congress Welcome Banner at main entrance of the venue - LMU*</p> <ul style="list-style-type: none">■ Opportunity to have your organization's logo included on the main congress welcome banner at the main entrance to the congress at the university.■ Acknowledgement as a congress sponsor on the congress website.	\$5,000.00 USD
<p>Lanyards*</p> <ul style="list-style-type: none">■ All delegates will receive a name badge and lanyard to be worn during the congress.■ Acknowledgement as a congress sponsor in the on-site program pocket guide and on the congress website.	\$5,000.00 USD
<p>Program Pocket Guide*</p> <ul style="list-style-type: none">■ Sponsor the program guide and have your logo featured on the front cover. All delegates will receive the guide with their name tag.■ Acknowledgement as a congress sponsor in the on-site program pocket guide and on the congress website.	\$5,000.00 USD.
<p>Notepads*</p> <ul style="list-style-type: none">■ Opportunity to provide notepads with your company logo which will be distributed to the participants (sponsor must provide notepads).■ Acknowledgement as a congress sponsor on the congress website.	\$5,000.00 USD
<p>Coffee Breaks (exclusive per day)</p> <ul style="list-style-type: none">■ For a small investment, be the brand fueling attendees at the IXA 2019 Congress. Sponsor the networking coffee breaks and energize delegates to network, make connections and prepare for sessions.■ Signage strategically placed in the coffee break areas.■ Acknowledgement as a congress sponsor in the on-site program pocket guide and on the congress website.	\$2,500.00 USD
<p>Speaker Ready Room*</p> <ul style="list-style-type: none">■ Enjoy the visibility associated with sponsoring one of the key components of the congress. All presenters must visit the Speaker Ready Room prior to their presentation.■ The sponsoring company's name and logo on signage at the door of the Speaker Ready Room and on screen of each computer terminal.■ Acknowledgement as a congress sponsor in the on-site program pocket guide and on the congress website.	\$5,000.00 USD
<p>Conference Manager – Abstract Submission Module*</p> <ul style="list-style-type: none">■ Over 300 abstract submissions are expected for IXA 2019. The sponsor logo would feature prominently on the abstract submission start page.	\$5,000.00 USD
<p>Conference Manager – Registration Submission Module*</p> <ul style="list-style-type: none">■ All participants will need to register themselves in the congress management system. The sponsor logo would feature prominently.	\$5,000.00 USD

EXHIBIT OPPORTUNITIES (without sponsorship commitments)

A variety of activities will take place in the exhibit area in order to ensure good traffic flow. Activities include coffee breaks, welcome reception and poster sessions.

BOOTH TYPE	3m x 3m furnished	3m x 3m non-profit price
PRICE IN USD	\$2,500 USD	\$750 USD
INCLUSIONS IN PRICING	<ul style="list-style-type: none"> • 1 6ft table • 2 chairs • Waste Basket • 1 Basic Electrical Outlet 	<ul style="list-style-type: none"> • 1 6ft table • 2 chairs • Waste Basket • 1 Basic Electrical Outlet
EXHIBITOR PASSES (Congress passes allowing access to sessions may be purchased at the prevailing rate.)	2	2
OTHER BENEFITS	<ul style="list-style-type: none"> • EXHIBIT DIRECTORY Each exhibiting organization will be listed in the Congress Exhibit Directory with a description of the company product(s) and/or service(s). This directory will appear on the Congress Web App. • ACCESS TO DELEGATE LIST POST-CONGRESS Delegate list will include full name, company/organization, city, province, country and email. (opt-outs removed) 	



VENUE



Ludwig-Maximilians-Universität München

Geschwister-Scholl-Platz 1, 80539 Munich, Germany

Ludwig-Maximilians-Universität München is one of the leading research universities in Europe. Since its founding in 1472, it has been committed to the highest international standards of excellence in research and teaching.

LMU Munich now has some 750 faculty and more than 4,000 academic staff members, who pursue research and provide tuition for the University's undergraduate and graduate students. The University's 18 faculties cover the whole range of contemporary scholarship, encompassing humanities and cultural studies, law, economics and social sciences, medicine and the natural sciences.

As a genuine universitas, LMU observes the highest standards in research and teaching, and strives to find solutions to the problems facing us in the areas of society, culture, environment, technology and health. The University is committed to providing an education that imparts both technical competence and social skills, and instills a lively awareness of history and respect for human values. In this spirit, LMU upholds the legacy of the White Rose movement, a group of LMU students who actively resisted Nazi ideology during the Second World War.

For more information, visit: www.en.lmu.de

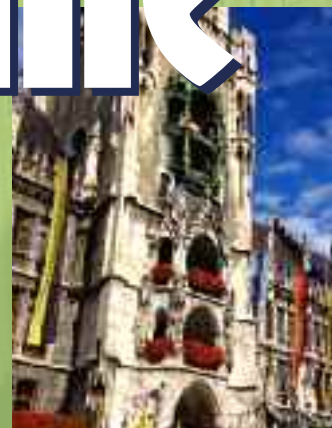


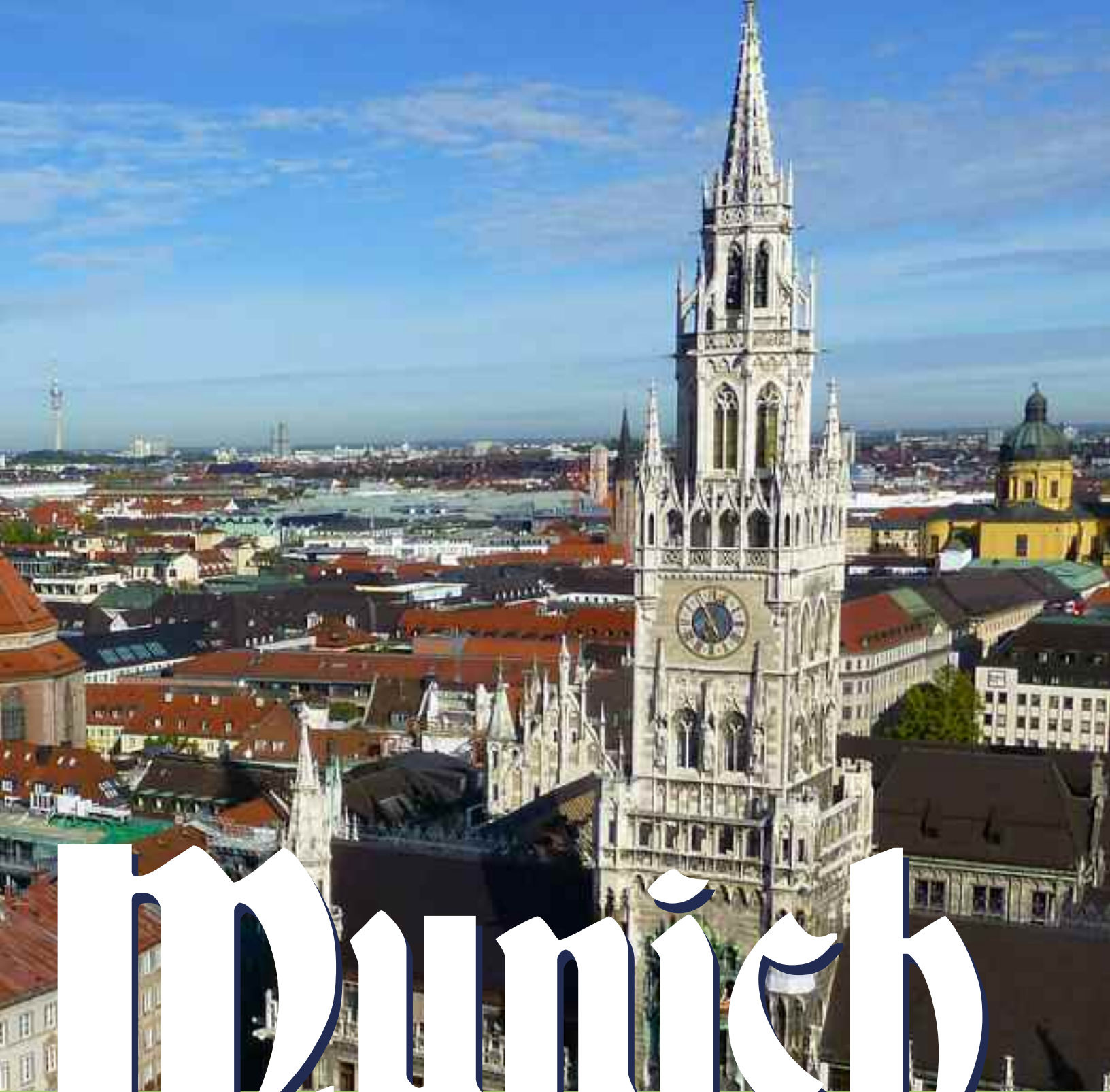


With approximately 1.5 million inhabitants, Munich is the third-largest city in Germany and the twelfth-largest in the European Union. The total area of the Munich metropolitan is an impressive 31 hectares. Over a length of 13.7 kilometres, the Isar winds its way through the city and offers recreational activities on its banks. There are also recreational activities on offer in the numerous parks – the Englischer Garten (English Garden) alone covers 375 hectares. Munich has city partnerships with locations all over the world – from Edinburgh to Kiev. There’s a broad range of culture to be found in the 47 theatres and 46 museums. Approximately 115,000 students study at the 17 universities and colleges in the city while also enjoying the high-quality leisure activities on offer.



Willkommen Welcome





Munich



CONTACT

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